## INDIAN SCHOOL MUSCAT

CLASS: 11

## FIRST PERIODIC ASSESSMENT

Business Studies 054

## SET - B

QP.NO.	VALUE POINTS			SPLIT UP MARKS
1.	(d) USA			1
2.	Discuss any 3 merits of public deposits  (1) The procedure for obtaining public deposits is simple (2) Cost is lower than cost of borrowings from banks (3) Do not usually create any charge on assets (4) Do not dilute the power of shareholders			(1+1+1=3)
3.	Any 3 merits of trade credit  (1) Convenient and continuous source of funds (2) Readily available for business (3) Increases the sales of business (4) Does not create any charge on assets.			(1+1+1=3)
4.	Social responsibility towards various interest groups  (1) Towards shareholders (3) Towards consumers  (2) Towards employees (4) Towards Govt.&  Community  (Any 3 points. 1 mark each with explanation)			(1+1+1=3)
5.	Basis Voting rights  Reward Permanent	Owned There is voting right Dividend Permanent source	Borrowed No voting rights Interest Redeemable after	5
	Risk Meaning	More Provided by shareholders and retained earnings	Less Borrowings and loans.	
6.	Arguments in favour of social responsibility  (1) Justification for existence and growth  (2) Long-term interest of the firm  (3) Avoidance of Govt. regulation  (4) Maintenance of society  (5) Availability of resources with business  (6) Converting problems into opportunities  (7) Better environment for doing business  (8) Holding business responsible for social problems  (Any 5 points with explanation)			5
	THE END			